

CONVO

USE CASE: Human Resource

HUMAN RESOURCE

Robust communication platform for HR to onboard, engage and retain employees.

EXECUTIVE SUMMARY

In large, growing organizations it's critical to onboard and assimilate new employees in the fastest way possible. Convo provides HR with a platform to organize and share information in a way that employees get quickly up to speed and immediately feel a part of the team. This mobile and web platform helps employees work towards team and corporate goals whether they are in the office or on the go. HR teams love Convo because it makes it easier for them to motivate, engage and retain employees while maximizing business results.

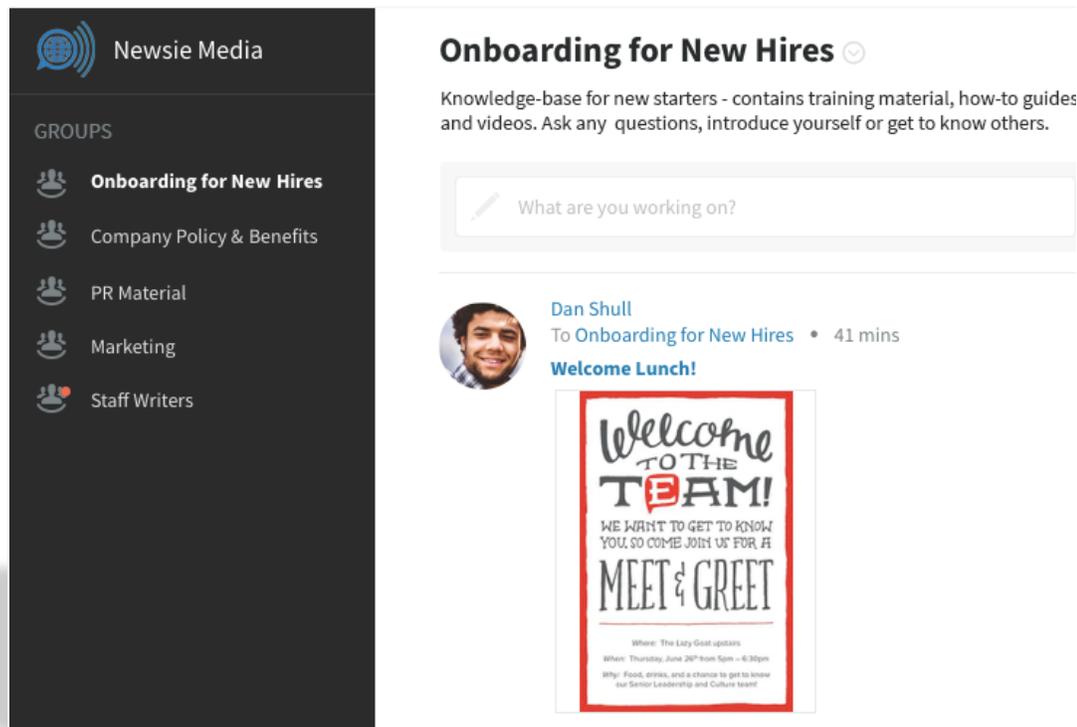
COMMON CHALLENGES FOR HR TEAMS

- Training and onboarding new employees
- Motivating employees to stay focused on business goals
- Increasing employee engagement and retention
- Improve team morale and ongoing work satisfaction
- Communicating and engaging a mobile workforce

THE CONVO ADVANTAGE

The best onboarding platform for new employees.

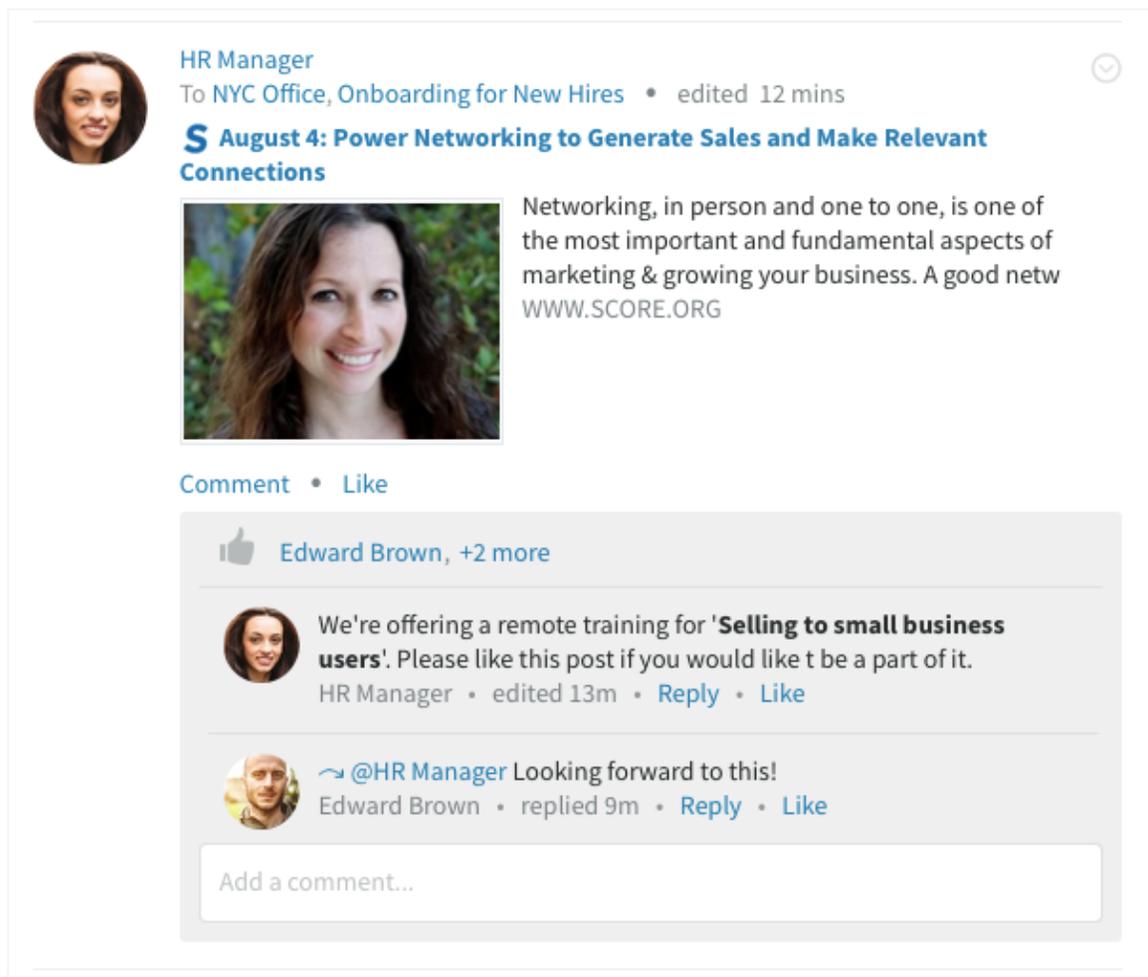
Creating groups like corporate values/goals, personal benefits, vacation policies, annual review process helps new employees get an understanding of company policies and objectives from the get go. Employees can be added to specific groups most relevant for their role and level. Groups are both centrally created and individually designed, so they maximize productive and targeted conversations. As new employees join the team they can see the entire catalog of conversations about specific projects in one place without having to wade through long, disjointed email threads. This significantly reduces training costs and training while optimizing productivity.



The screenshot displays the Newsie Media onboarding platform interface. On the left is a dark sidebar with a 'Newsie Media' header and a 'GROUPS' section containing five items: 'Onboarding for New Hires', 'Company Policy & Benefits', 'PR Material', 'Marketing', and 'Staff Writers'. The main content area is titled 'Onboarding for New Hires' and includes a description: 'Knowledge-base for new starters - contains training material, how-to guides and videos. Ask any questions, introduce yourself or get to know others.' Below this is a search bar with the placeholder text 'What are you working on?'. A post by Dan Shull is visible, titled 'Welcome Lunch!', with a thumbnail image of a poster that reads: 'Welcome TO THE TEAM! WE WANT TO GET TO KNOW YOU. SO COME JOIN US FOR A MEET & GREET. Where: The Lucy Good upstairs. When: Thursday, June 28th from 5pm - 6:30pm. Why: Food, drinks, and a chance to get to know our Senior Leadership and Culture team!'.

Building a motivated workforce.

Convo is a revolutionary workspace that allows teams to work together regardless of title, location or function. Tools like 1:1 chats, video conversations, groups etc, build alignment and accountability amongst teams to deliver results. Plus, with real-time conversations, updates and the ability to quickly ask questions, employees feel empowered and connected with their organization. Convo ensures a complete communication loop between employees, their teams and leadership, which results in a highly motivated workforce dedicated to organizational success.



The screenshot shows a workspace post from an HR Manager. The post is titled "August 4: Power Networking to Generate Sales and Make Relevant Connections" and is addressed to the "NYC Office, Onboarding for New Hires". The main text of the post discusses the importance of networking and includes a link to "WWW.SCORE.ORG". Below the post, there is a comment from Edward Brown, who has liked the post. The comment thread shows the HR Manager's response and Edward Brown's reply.

HR Manager
To NYC Office, Onboarding for New Hires • edited 12 mins

S August 4: Power Networking to Generate Sales and Make Relevant Connections

Networking, in person and one to one, is one of the most important and fundamental aspects of marketing & growing your business. A good network is essential for success. WWW.SCORE.ORG

Comment • Like

👍 Edward Brown, +2 more

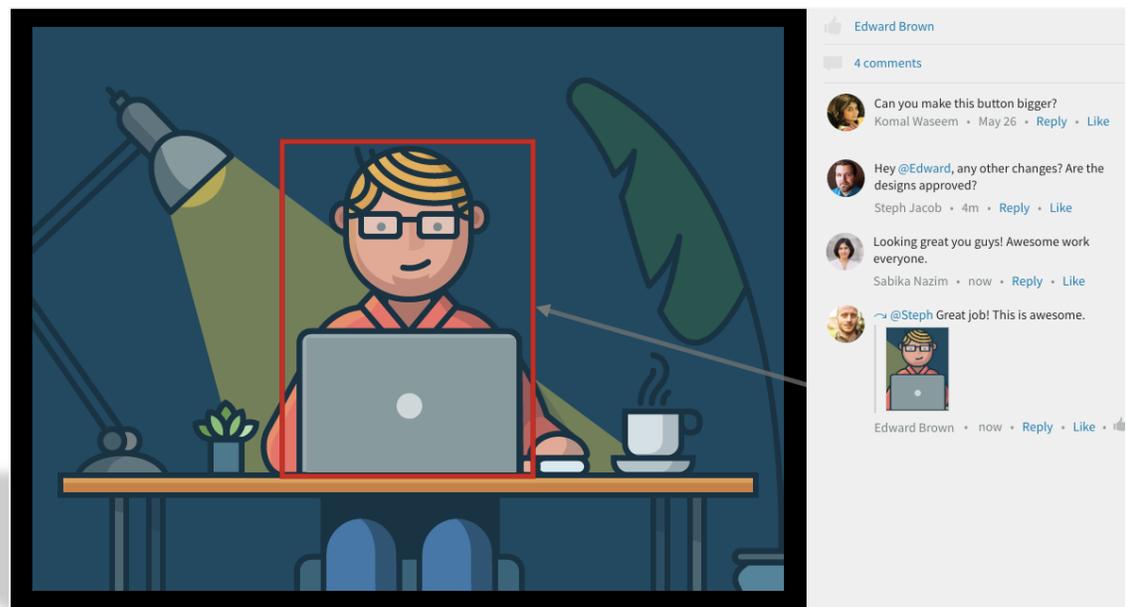
 We're offering a remote training for '**Selling to small business users**'. Please like this post if you would like to be a part of it.
HR Manager • edited 13m • Reply • Like

 ~ @HR Manager Looking forward to this!
Edward Brown • replied 9m • Reply • Like

Add a comment...

Helping employees achieve their career goals.

Employee engagement and retention is a direct result of how the company helps its employees attain their personal and professional goals. Convo gives employees a vast knowledge base to learn real-time from experts in the organization, get feedback from their peers and build expertise in a very short period. Employees also have quick access to all leaders in the organization, all-current and past documents, can share their work and are recognized for their innovations. Convo's threaded comment stream allows managers and team members to conduct conversations about problems, and decision-makers have the data they need to review and approve in record time.



Manage worker satisfaction.

One of the biggest challenges for HR in larger companies is to keep employees happy through regular business cycles. With Convo, business and company leaders can share regular progress, highlight employee contribution and clearly communicate vision and strategy. It helps employees understand their role in the organization, get the feeling of accomplishment and stay invested in the company.

 **Steph Jacob**
To Sales & Earnings, Marketing Targets, Training Resources, Investor Relations, Mark Murphy +1 • Edited 48 mins

QUARTERLY RESULTS

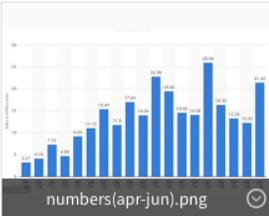
Q1 2016

- Revenue: 5%
- Operating profit: 16%
- Cash flow from operations: -19%
- Diluted EPS: 50%

Q2 2016

- Revenue: 4%
- Operating profit: 12%
- Cash flow from operations: -13%
- Diluted EPS: 42%

Tags: #acme_sales, #sales, #resources, #newsimedia



numbers(apr-jun).png



Quarterly Sales Figures

Q2.png

 Edward Brown, +2 more

 5 comments

 **Important Announcement:** Quarterly results are in! Revenues show a 4-5% consistent increase. Detailed financial measure report will be uploaded in a short while.

Great job everyone! Couldn't have been possible without the commitment of these teams:

[@Marketing Target](#)
[@Sales & Earnings](#)
[@Investor Relations](#)

Revenue: 4%

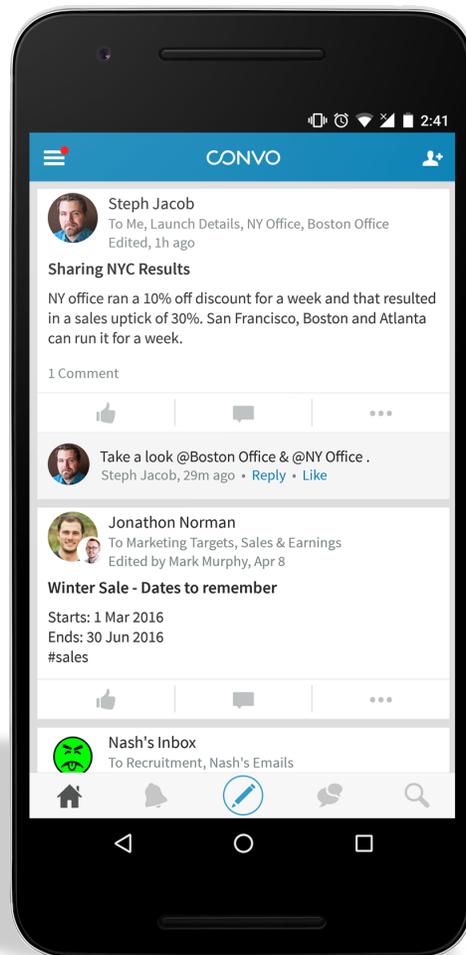
Steph Jacob • 31m • Reply • Like •  3

USE CASE: HUMAN RESOURCE

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The #1 mobile communication platform for HR.

The human resources organization can communicate as effectively with the mobile users just as they would with employees in the office. Built from scratch for the mobile user, Convo delivers a stellar user experience across iOS and Android. HR can share corporate objectives & updates, onboard employees and manage ongoing goals - helping build an environment where employees are aligned with larger business goals irrespective of where they are.



NEXT STEPS:

Sign up for free at www.convo.com.

Email sales@convo.com to request a demo. Ask us how Convo can help your company get work done faster, with better results.